

Better linking

Linking isn't just about using words like 'firstly', 'furthermore' and 'moreover'. There are more sophisticated ways to **hold** a paragraph **together**. Here's a good example:

Some art projects definitely require help from the state. In the UK, there are many works of art in public spaces, such as streets or squares in city centres. In Liverpool, for example, there are several new statues and sculptures in the docks area of the city, which has been redeveloped recently. These artworks represent culture, heritage and history. They serve to educate people about the city, and act as landmarks or talking points for visitors and tourists. Governments and local councils should pay creative artists to produce this kind of art, because without their funding our cities would be much less interesting and attractive.

Colour key:

these, this = refer back to a previous idea

which, they = pronouns refer back to a noun or noun phrase (e.g. they = artworks)

art = key word repeated because it is the main theme of the paragraph

art projects = key idea that is repeated in different ways, showing variety of vocabulary

the state, the UK = general to specific: general idea which is developed in greater detail